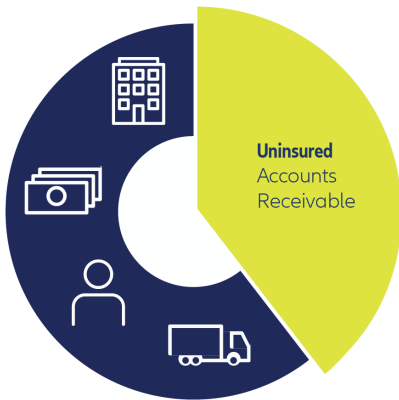


ARE YOUR CLIENTS NEGLECTING TO INSURE THEIR LARGEST ASSET?

Help Protect your Customers' Accounts Receivable with Credit Insurance

40% of a company's assets are **UNINSURED UNPAID INVOICES**



ARE YOUR CLIENTS FULLY PROTECTED AGAINST LOSS?

To learn more about how you can partner with Euler Hermes, call 877-883-3224 or visit us at www.eulerhermes.us.

Euler Hermes North America is the oldest and largest provider of trade credit insurance. We offer both domestic and export credit insurance policies that insure your clients against commercial and political risk in more than 200 countries and territories worldwide. Euler Hermes is rated A+ (Superior) by A.M. Best and AA- by Standard & Poor's.

Euler Hermes trade credit insurance protects your clients' accounts receivable against unexpected bad debt losses due to insolvency or slow payment. Many of your customers may not even realize that coverage on one of their most vulnerable assets is available or that it could provide them with a safer way to grow their business. This multi-purpose tool is customized to your clients' needs and can cover their entire receivables base or a logical segment.

WITH TRADE CREDIT INSURANCE, YOUR CLIENTS CAN:

- Avoid catastrophic bad debt losses
- Expand sales to new and existing customers with less risk
- Potentially secure better borrowing terms with a lender
- Reduce bad debt reserves
- Enhance credit department efficiencies and results

BY PARTNERING WITH EULER HERMES YOU CAN:

- Earn commissions by cross-selling your existing book
- Differentiate yourself and establish a deeper relationship with your clients through consultative positioning
- Receive local support for sales and policy administration
- Protect against E&O exposure

WHO ARE THE BEST CANDIDATES FOR CREDIT INSURANCE?

Companies with B2B credit sales over \$3M are the best candidates for credit insurance. Manufacturers, wholesalers, distributors and service providers that are growing, exporting, in need of working capital or have concentration risks may be good prospects for credit insurance.

Top industries include:

- Energy/Metals/Commodities
- Machinery & Equipment
- Chemicals
- Electronics/Technology/Computers
- Transportation
- Lumber & Building Materials
- Paper & Packaging
- Automotive Suppliers
- Food

We operate in an open agent network. No appointment necessary!