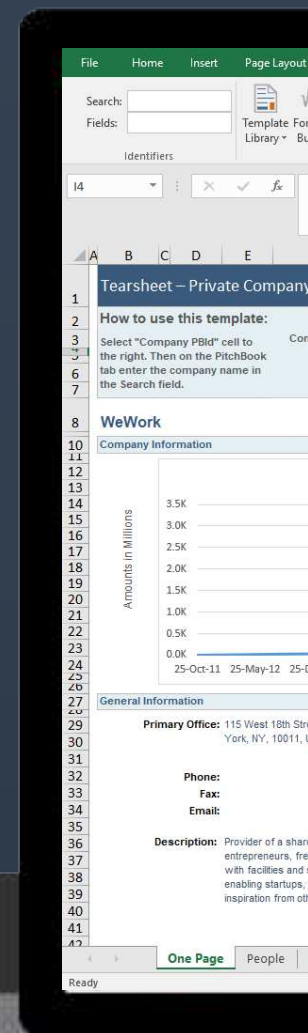
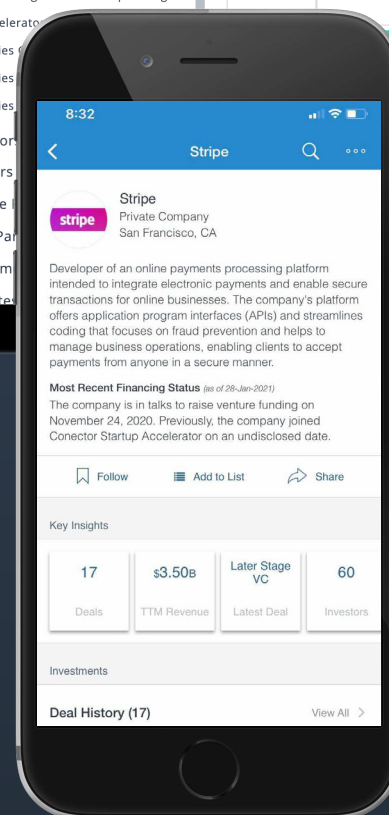
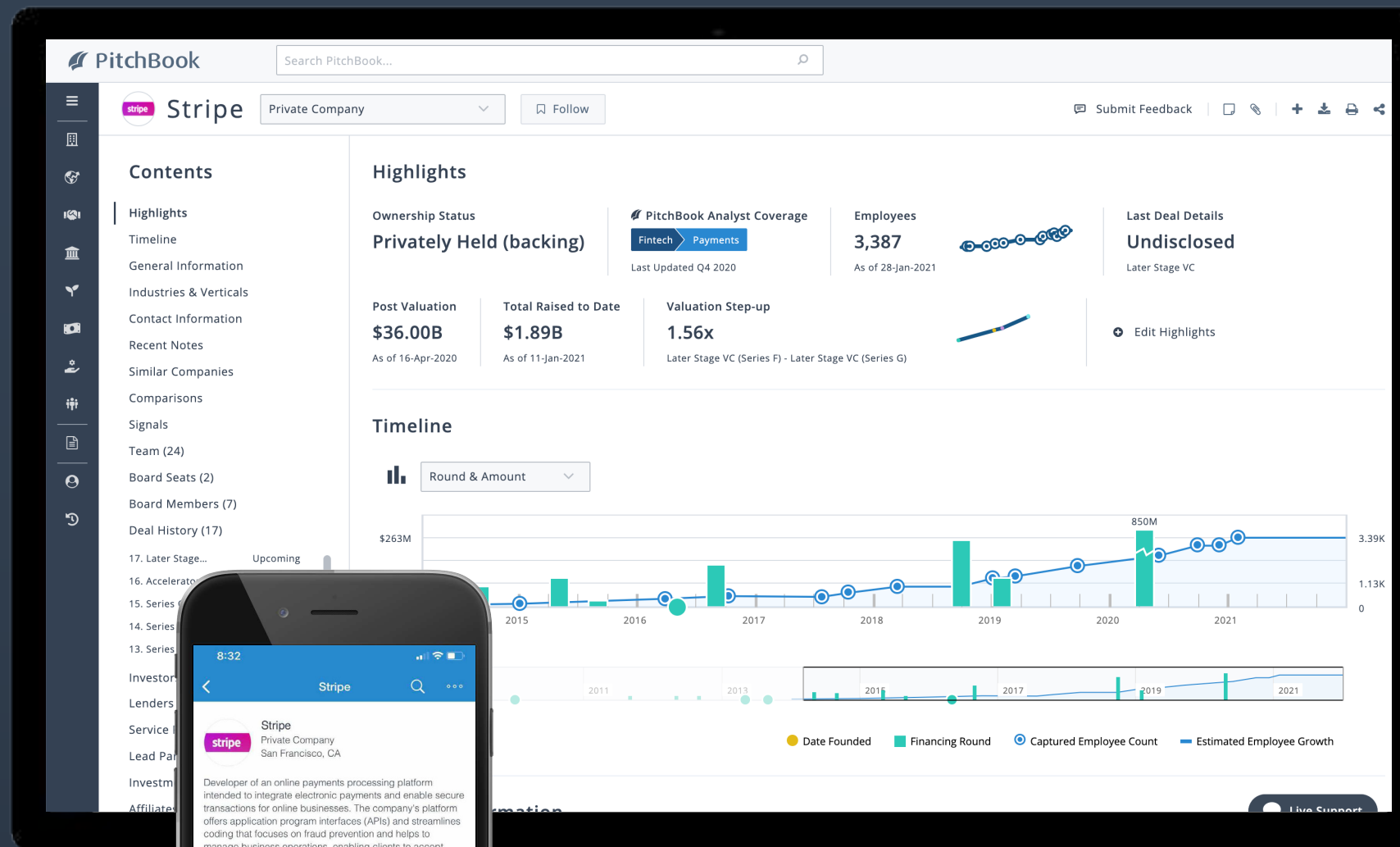


Discover the Power of PitchBook

Everything you ever wanted to know about VC, PE and M&A



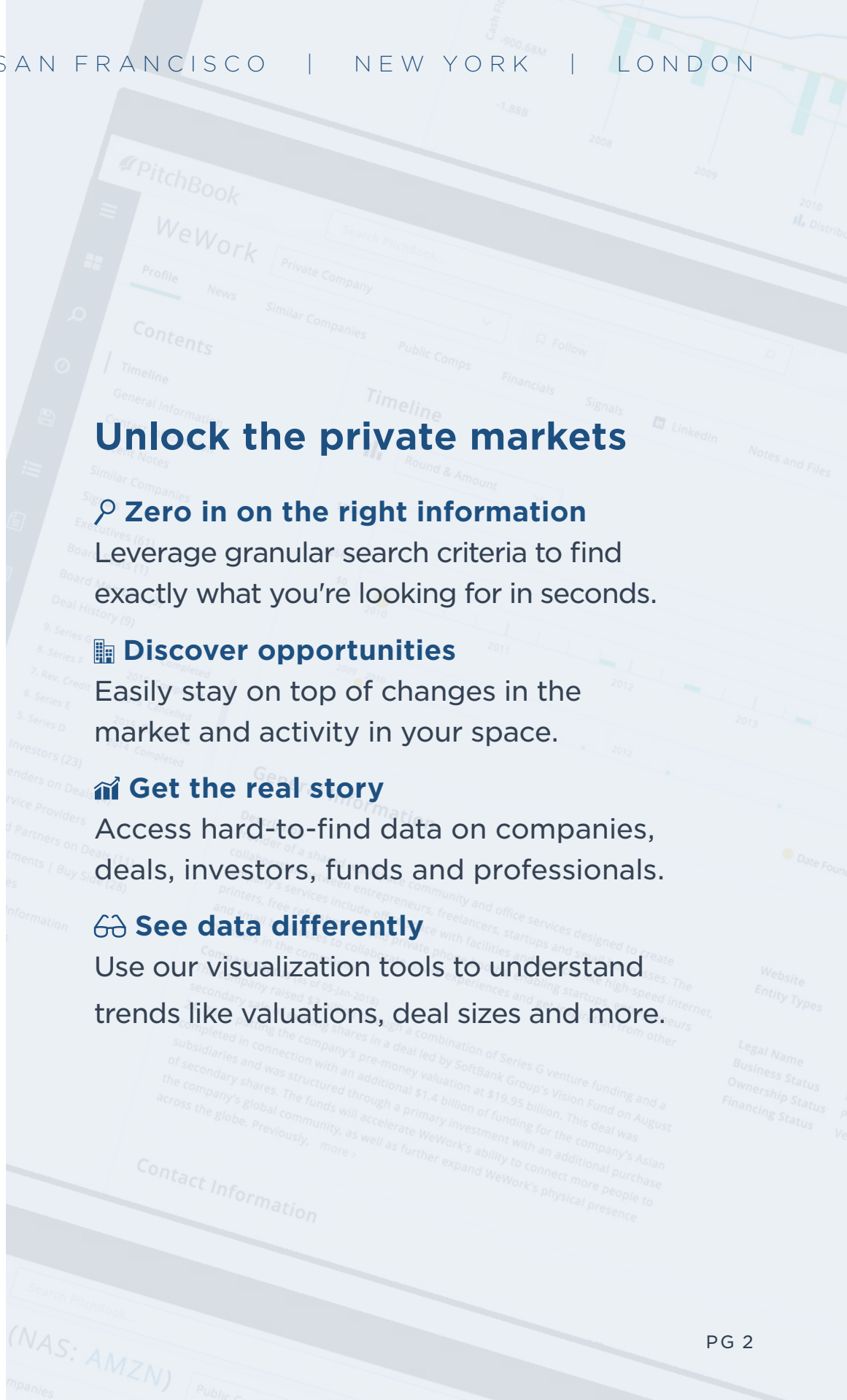


Get ahead with better data

The private markets continue to grow in value—and opportunity. To stay ahead in this competitive, fast-changing landscape, you need insight into the flow of capital across the entire venture capital, private equity and M&A ecosystem.

PitchBook provides comprehensive, detailed data on the private and public markets—including companies, investors, funds, investments, exits and people—to help global business professionals like you discover and execute opportunities with confidence.

Our data and analysis are available through our suite of award-winning products (the PitchBook Platform), industry news and in-depth reports.



Unlock the private markets

Zero in on the right information
Leverage granular search criteria to find exactly what you're looking for in seconds.

Discover opportunities
Easily stay on top of changes in the market and activity in your space.

Get the real story
Access hard-to-find data on companies, deals, investors, funds and professionals.

See data differently
Use our visualization tools to understand trends like valuations, deal sizes and more.



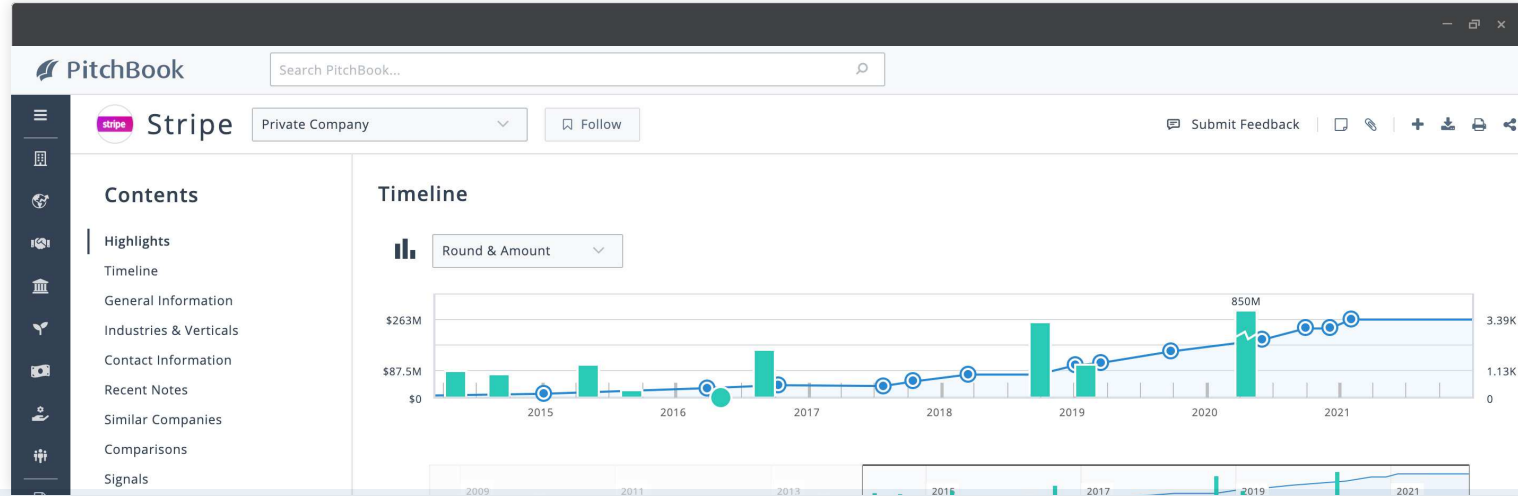
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- 6 Our clients
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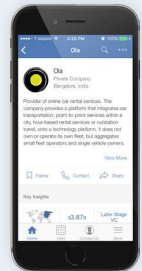


The PitchBook Platform: Our suite of products



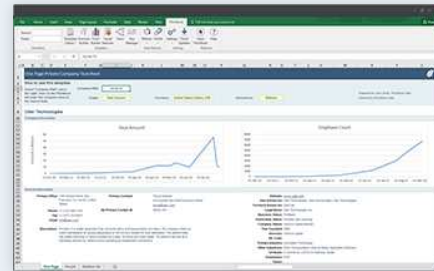
PitchBook Desktop

Our award-winning software gives you access to our data and the analytical tools you need to get answers fast, discover promising opportunities and more.



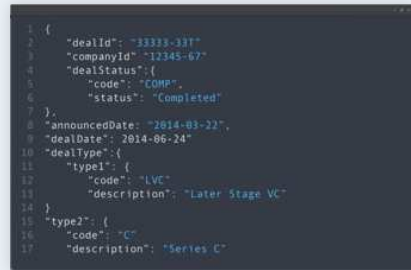
PitchBook Mobile

Get the information you need, wherever you are. With our app, you can look up a company, fund or investor, reference your saved searches and access contact information.



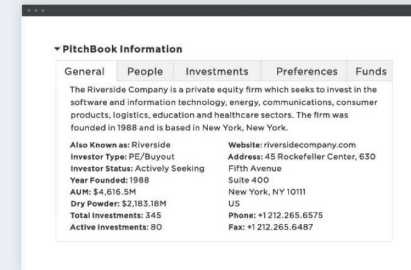
Excel Plugin

Access our comprehensive data on the public and private equity markets directly within Excel. Update financial models quickly, streamline your workflow and strengthen your analysis.



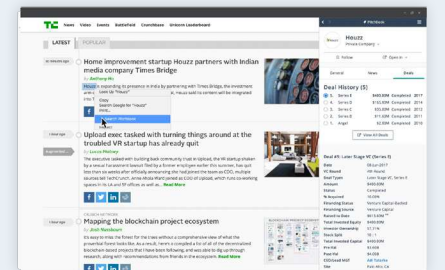
Direct Data

Integrate our data with your existing systems through a flexible, à la carte solution (API) or a pre-defined supply of data points (data feed).



CRM Integration

Bring our information into your CRM to create new leads. Plus, enhance your existing accounts with details on executives, investors, funds, deals and more.



Chrome Extension

Access our data directly from your browser while you're visiting a website, reading the news or researching online.



What you can do with PitchBook

More than 57,800 private market professionals use our robust suite of products to get an edge. See what our game-changing technology can do for you.

Private market intel

Follow the flow of capital across the entire VC, PE and M&A landscape—and understand exactly how to capitalize on the private markets.

Fundraising

Leverage granular fund data to build custom benchmarks. Prioritize which investors to pursue with insight into mandates, allocations, commitments, preferences and more.

Sourcing investments

Take an active approach to sourcing investments. Our data helps you discover companies that are a strategic fit, ready for funding or primed for acquisition.

Business development

Tap into the private markets to win new clients. Find growing companies, discerning investors and promising industries to grow your business faster than ever.

Due diligence

Quickly vet potential investments and get the real story behind financial sponsors. Use data on companies, people, funds and more to determine what opportunities to pursue and who to work with.

Deal execution

With technology designed to help you work faster and data that is both comprehensive and granular, you can build precise public and private comps, find promising buyers and zero in on the right investors.

Networking

Get info that's more valuable than a resume—like who led an impressive deal, increased revenue or facilitated a big acquisition—and connect with 1.6 million professionals.

"PitchBook is a wonderful platform to acquire critical financial and investment intelligence that helps drive aggressive global growth."



Hyung-Tae Kim
CPA, VP Finance,
Stradvision

Our clients

Industry-leading firms and corporations around the world rely on our data to inform their biggest decisions.

Corporations



Venture capital



Private equity



Financial advisories



Institutional investors



Lenders



Accounting and law firms





Our data: Who and what you can research with PitchBook

Companies

| What we track | Key data points |
|---|---------------------------------|
| Pre-venture companies | Financing history |
| Venture capital-backed companies | Cap table history |
| Private equity-backed companies | Financials |
| Mature private companies | Filings |
| Public companies (with fundamentals, analyst reports and consensus estimates) | Executives & board members |
| | Investors |
| | Similar companies & competitors |
| | Social followers & web traffic |

Deals

| What we track | Key data points |
|--------------------------------------|------------------------------|
| Angel & venture capital investments | Deal size & multiples |
| Private equity investments & buyouts | Pre- & post-money valuations |
| Mergers & acquisitions | Series terms |
| IPOs & PIPEs | Stock information |
| Bankruptcies | Investors & lenders |
| Secondary transactions | Advisors |
| +15 other deal types | Lead partners |

Investors

| What we track | Key data points |
|---------------------------------|-----------------------------------|
| Angels | AUM |
| Accelerators & incubators | Dry powder |
| Venture capital firms | Investments, acquisitions & exits |
| Corporate venture capital firms | Fund information & performance |
| Private equity firms | Co-investors |
| Strategic acquirers | Team & lead partners on deals |
| +15 other investor types | Limited partners |
| | Investment preferences |

Funds

| What we track | Key data points |
|--|---------------------------------------|
| Buyout, growth & venture capital funds | Investments |
| Mezzanine & debt funds | Fund size & target |
| Infrastructure funds | Performance (IRR) |
| Real estate funds | Cash flow multiples (DPI, RVPI, TVPI) |
| Funds of funds | Dry powder |
| Energy funds | Benchmark |
| +20 other fund types | Limited partners & commitments |
| | Investment preferences |

Limited partners

| What we track | Key data points |
|---------------------------------|------------------------|
| Pensions | Mandates |
| Foundations | Allocations |
| Family offices | Commitments |
| Endowments | Returns |
| +20 other limited partner types | Direct investments |
| | Investment preferences |
| | Team |

Advisors

| What we track | Key data points |
|-------------------------|-------------------------------|
| Investment banks | Deals & clients |
| Law firms | Industry expertise |
| Auditors | Regional focus |
| Lenders | League table ranking |
| Placement agents | Team & lead partners on deals |
| Valuation firms | Affiliates & subsidiaries |
| +15 other advisor types | |

Professionals

| What we track | Key data points |
|-------------------------------------|--------------------------|
| C-level executives | Affiliated deals & funds |
| Founders | Current & past positions |
| Partners | Board seats |
| Managing directors | Industry expertise |
| Corporate development officers | Biography |
| Investment & advisory professionals | Education |
| | Contact information |



Our research process: Cutting-edge technology and dedicated people

It's the combination that gives you the most comprehensive, in-depth and accurate data out there. (Not to mention, we've spent millions of hours researching the private markets.) Learn more about our process.

How we collect data

Gather

More than 650,000 web crawlers scan the internet—capturing relevant financial information from news articles, regulatory filings, websites, press releases and more.

Vet

Our quality assurance team uses preventative validations, corrective validations and manual reviews to relentlessly vet every piece of data.

Organize

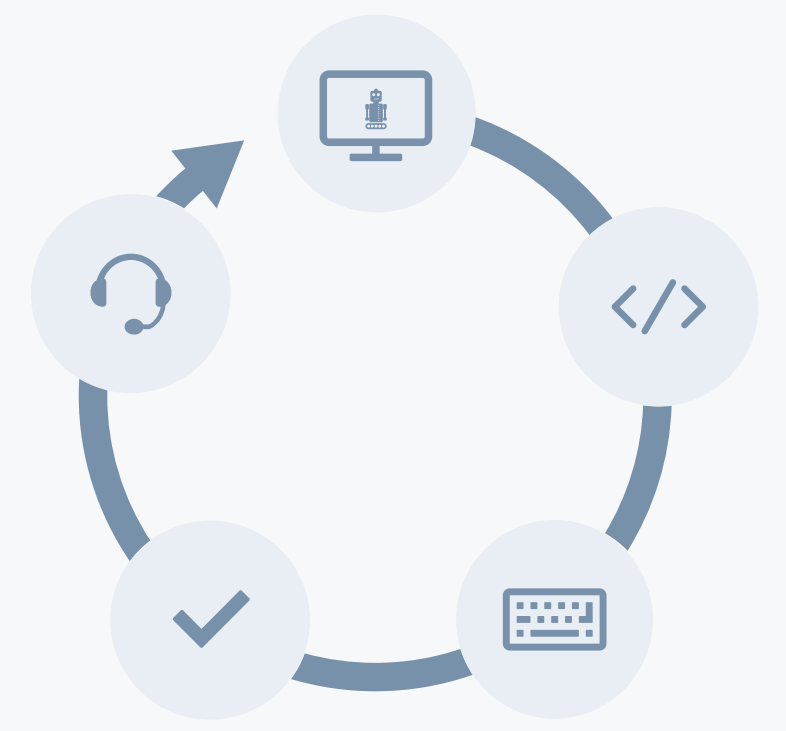
Our natural language processing and machine learning technology organizes the data and filters out anything irrelevant.

Communicate

Our primary research team communicates directly with people involved in deals to validate information and gather hard-to-find details.

Calculate

Our specialized data teams collect, calculate and verify key figures to build in-depth datasets with information you can't find anywhere else.





Your success is our success

Customer success

As a client, you get a dedicated customer success manager who understands your business and the goals you want to achieve. They're your go-to contact at PitchBook. Have a question? They have the answer.

Research assistance

Our research team is your research team. Our analysts will find the data you need fast, build custom reports and save you a ton of time.

Live chat

Need answers ASAP? Use our live chat feature to connect directly from PitchBook Desktop. A member of our customer success team will be there to help.

Personalized onboarding

To get you started, we'll guide you through an onboarding process that's tailored to your needs.

Unlimited training

We provide one-on-one training whenever you need it—whether you're new to PitchBook or just need a refresher.

“The PitchBook Platform has become the #1 data resource for our entire team. We use it daily to source private company and market data, build highly targeted buyers lists and perform comps analysis. Beyond the data, the PitchBook team proactively finds ways to bring more value to our business.”



Christian Schiller
Managing Director,
Cascadia Capital




Who we are

It all started with seven people working in a 200-square-foot, windowless office. Founder John Gabbert was pursuing an idea his former employer nixed—a database that covered private equity.

In 2009, we launched PitchBook Desktop. With each new dataset and feature, we've expanded and improved. Now, PitchBook tracks every aspect of the public and private equity markets, including venture capital, private equity and M&A.

Our focus has always been—and will always be—our clients. What data matters most to them? What would make their jobs easier? How can we help them make informed decisions?

Now part of Morningstar, we continue to give our clients the data and tools they need to be successful.

A photograph of John Gabbert, founder and CEO of PitchBook. He is a man with a beard and mustache, wearing a dark suit jacket over a light-colored shirt. He is sitting in an office environment with desks, computers, and a 'PitchBook' sign in the background. He is smiling and looking towards the camera.

John Gabbert, founder and CEO of PitchBook, has more than 17 years of experience building technology for professionals who work in the private markets.