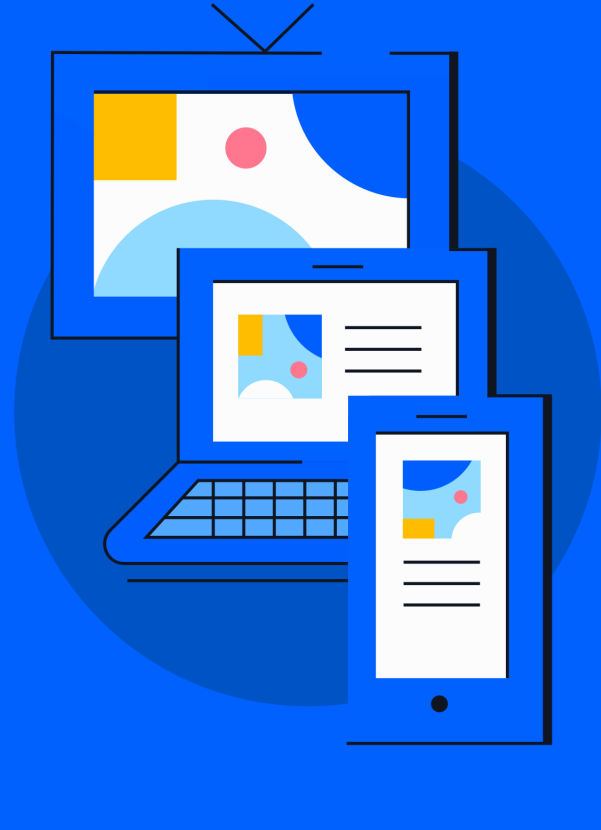


Programmatic Runs Best on StackAdapt

StackAdapt is the self-serve programmatic advertising platform used only by the most exceptional digital marketers.

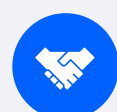


StackAdapt's multi-channel offering provides the largest scale of inventory with industry-leading targeting capabilities.

With over 40 supply partners across native, display, video, connected TV and audio, StackAdapt provides the reach you need to have confidence that your campaigns will scale effectively and achieve superior performance.

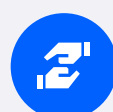
The technology that understands the business of agencies.

StackAdapt is not just a demand-side platform (DSP). It is a team of individuals that understand the nature of advertising and the agencies that consistently strive to exceed client expectations.



End-to-End Media Investment

Curated premium and private deals.



Best-in-Class Training & Support

A dedicated team to ensure your success.



Creative Expertise

Award-winning best practices for peak creative performance.



Brand Safe by Nature

Curated inventory to ensure the ad ecosystem is the safest for your brand.



Every Screen, Every Format

Including native, display, video, connected TV and audio.



Strategic Partnerships

Access a team of industry experts to help you leverage the most effective data, measurement and inventory partnerships.

Testing is fundamental to successful digital marketing.

At StackAdapt, we empower advertisers to thrive by turning performance into a competitive advantage without sacrificing capabilities and inventory.

Test our unique offerings with ease.



Flexible Campaigns

Performance that is driven with no contractual minimums, giving you the confidence to test and learn.



Advanced Targeting Capabilities

Empowering you to think outside the box to reach their users wherever and whenever.



Unique Bidding Offering

Why limit your campaigns to only CPM and CPC bidding models—what if there is more?

The platform is easy to use, so you can have your campaigns up and running quickly.

A platform with the extensive reach and scale to perform.

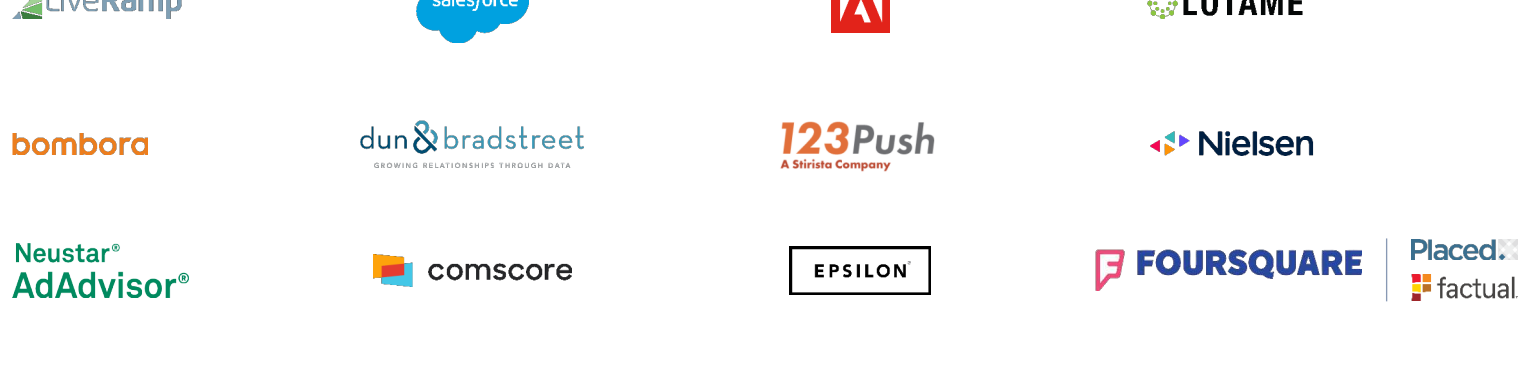
StackAdapt enhances campaign performance by working with an increasing list of supply partners to optimize performance across the programmatic landscape, including:



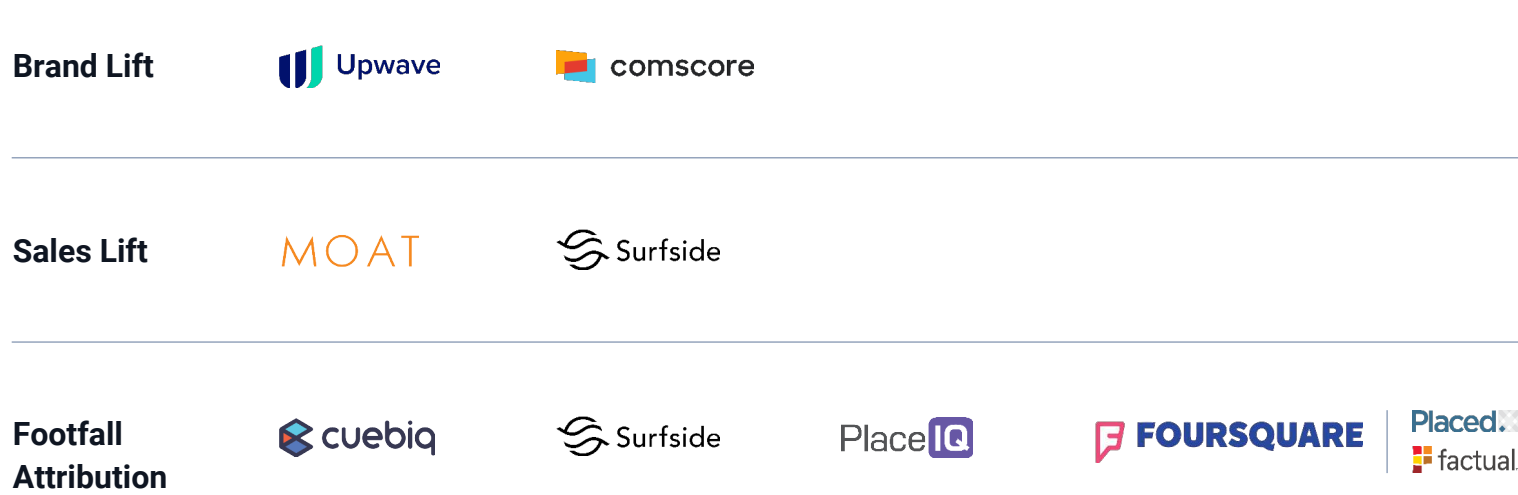
Verification, Reporting and Measurement Partners



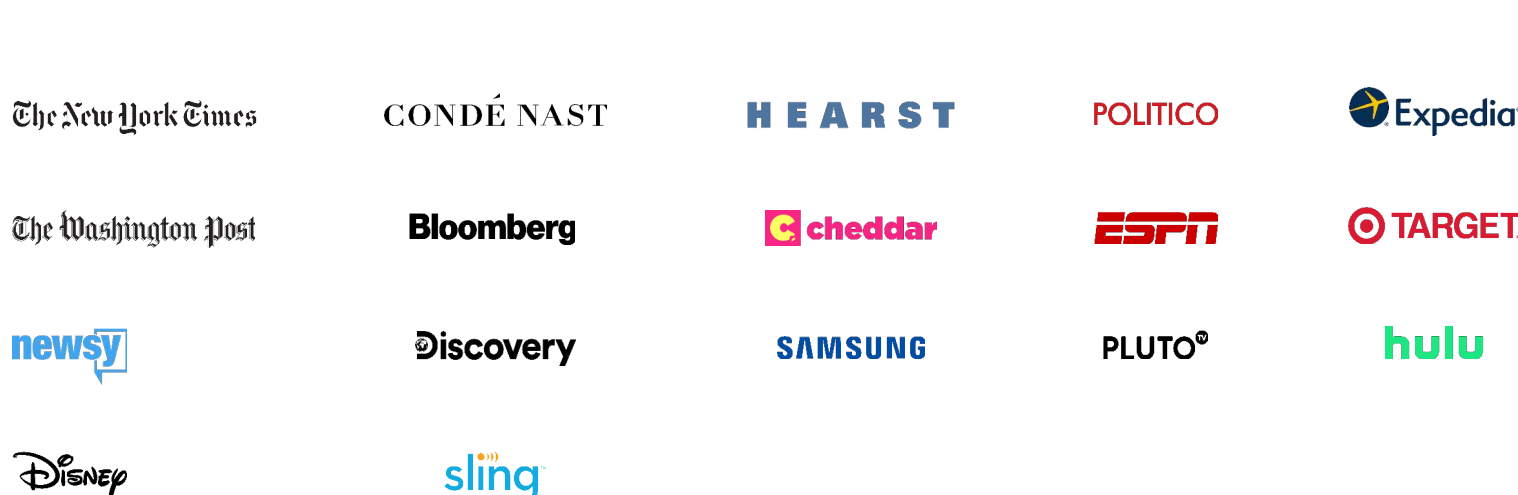
Some of Our Activation Partners



Some of Our Attribution Partners



Some of Our Premium Publishers

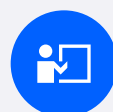


Bridging the gap between technology and teams.

A StackAdapt team—Account Executive, Account Manager, Programmatic Analyst, and a Campaign Optimization Manager—is individually selected based on their skill set and expertise, and matched to the overall campaign strategies of each customer, their business and that of their clients.



24x7 Support



Customized Onboarding and Training



Comprehensive Support Portal



StackAdapt Certification

StackAdapt provides peace of mind whether you are working with us in a self-serve or managed capacity or if you are in a transition phase. Your team will get renowned support to keep growing and winning more business.

Some of Our Customers

